

# Cattle First REWARDS

# Be your own cash cow.

TAKE CHARGE OF HOW YOU SAVE WITH THE SPRING REBATE.

SPRING PRODUCER  
PROGRAM

March 1 - May 31, 2022  
*Three-month-long program*

## SPRING REBATE

### BONUS OPPORTUNITIES

**PURCHASE ACROSS TWO CATEGORIES FOR 10% BONUS**  
**PURCHASE ACROSS THREE CATEGORIES FOR 20% BONUS**

#### CATEGORY A: VACCINES



#### CATEGORY B: ANTI-INFECTIVES



#### CATEGORY C: DAIRY & REPRO



#### CATEGORY D: ENDECTOCIDES



#### CATEGORY E: WHITE DEWORMER



# CATTLE FIRST REWARDS SPRING PRODUCER REBATE OFFER

| Category A: VACCINES | SKU                         | Product                              | Size   | Units Purchased | Amount Discounted Per Unit |         | Product Rebate Earned |    |
|----------------------|-----------------------------|--------------------------------------|--------|-----------------|----------------------------|---------|-----------------------|----|
|                      | 139938                      | Pyramid® 5 + Presponse® SQ (50 dose) | 100 mL |                 | x                          | \$10.00 | =                     | \$ |
|                      | 139937                      | Pyramid® 5 + Presponse® SQ (10 dose) | 20 mL  |                 | x                          | \$2.00  | =                     | \$ |
|                      | 139930                      | Pyramid® 5 (50 dose)                 | 100 mL |                 | x                          | \$2.50  | =                     | \$ |
|                      | 139929                      | Pyramid® 5 (10 dose)                 | 20 mL  |                 | x                          | \$1.00  | =                     | \$ |
|                      | 139923                      | Presponse® SQ (50 dose)              | 100 mL |                 | x                          | \$8.00  | =                     | \$ |
|                      | 139922                      | Presponse® SQ (10 dose)              | 20 mL  |                 | x                          | \$2.00  | =                     | \$ |
|                      | 136272                      | Express® 5                           | 100 mL |                 | x                          | \$3.50  | =                     | \$ |
|                      | 136271                      | Express® 5                           | 20 mL  |                 | x                          | \$1.00  | =                     | \$ |
|                      | 136274                      | Express® 5-HS                        | 100 mL |                 | x                          | \$7.00  | =                     | \$ |
|                      | 136273                      | Express® 5-HS                        | 20 mL  |                 | x                          | \$1.50  | =                     | \$ |
|                      | 137465                      | Express® FP 10 (50 dose)             | 100 mL |                 | x                          | \$5.00  | =                     | \$ |
|                      | 137463                      | Express® FP 10 (10 dose)             | 20 mL  |                 | x                          | \$1.00  | =                     | \$ |
|                      | 137462                      | Express® FP 10 (5 dose)              | 10 mL  |                 | x                          | \$1.00  | =                     | \$ |
|                      | 138809                      | Express® FP 5-VL5 (50 dose)          | 100 mL |                 | x                          | \$7.00  | =                     | \$ |
| 138808               | Express® FP 5-VL5 (10 dose) | 20 mL                                |        | x               | \$1.50                     | =       | \$                    |    |
| 138785               | Express® FP 3-VL5 (50 dose) | 100 mL                               |        | x               | \$5.00                     | =       | \$                    |    |
| 138784               | Express® FP 3-VL5 (10 dose) | 20 mL                                |        | x               | \$1.00                     | =       | \$                    |    |
| <b>VACCINE TOTAL</b> |                             |                                      |        |                 |                            |         | \$                    |    |

| Category B: ANTI-INFECTIVES  | SKU    | Product  | Size   | Units Purchased | Amount Discounted Per Unit |         | Product Rebate Earned |    |
|------------------------------|--------|--|--------|-----------------|----------------------------|---------|-----------------------|----|
|                              | 126661 | Zactran® (gamithromycin) <sup>Rx</sup>                         | 500 mL |                 | x                          | \$83.00 | =                     | \$ |
|                              | 126662 | Zactran® (gamithromycin) <sup>Rx</sup>                         | 250 mL |                 | x                          | \$44.00 | =                     | \$ |
|                              | 126663 | Zactran® (gamithromycin) <sup>Rx</sup>                         | 100 mL |                 | x                          | \$38.00 | =                     | \$ |
|                              | 159883 | Polyflex® (ampicillin for injectable suspension) <sup>Rx</sup> | 25 g   |                 | x                          | \$3.50  | =                     | \$ |
| <b>ANTI-INFECTIVES TOTAL</b> |        |  |        |                 |                            |         | \$                    |    |

<sup>Rx</sup> Federal law restricts this drug to use by or on the order of a licensed veterinarian.

| Category C: DAIRY & REPRO | SKU                            | Product  | Size        | Units Purchased | Amount Discounted Per Unit |         | Product Rebate Earned |    |
|---------------------------|--------------------------------|--|-------------|-----------------|----------------------------|---------|-----------------------|----|
|                           | 138554                         | Bovikalc®                                      | Case of 48  |                 | x                          | \$16.00 | =                     | \$ |
|                           | 138587                         | Bovikalc®                                      | Box of 4    |                 | x                          | \$1.50  | =                     | \$ |
|                           | 150695                         | Bovikalc® Dry                                  | Case of 48  |                 | x                          | \$20.00 | =                     | \$ |
|                           | 181558                         | Bovikalc® Dry                                  | Box of 4    |                 | x                          | \$2.00  | =                     | \$ |
|                           | 142120                         | Cystorelin® (gonadorelin) <sup>Rx</sup>        | 100 mL      |                 | x                          | \$7.00  | =                     | \$ |
|                           | 142119                         | Cystorelin® (gonadorelin) <sup>Rx</sup>        | 50 mL       |                 | x                          | \$3.00  | =                     | \$ |
|                           | 126632                         | Cystorelin® (gonadorelin) <sup>Rx</sup>        | 30 mL       |                 | x                          | \$1.50  | =                     | \$ |
|                           | 126568                         | Cystorelin® (gonadorelin) <sup>Rx</sup>        | 10 mL       |                 | x                          | \$1.00  | =                     | \$ |
|                           | 126678                         | Synchsure® (cloprostenol sodium) <sup>Rx</sup> | 100 mL      |                 | x                          | \$6.00  | =                     | \$ |
|                           | 144284                         | Lockout® (bismuth subnitrate)                  | Pail of 144 |                 | x                          | \$50.00 | =                     | \$ |
|                           | 126585                         | J-Vac® (125 dose)                              | 250 mL      |                 | x                          | \$12.00 | =                     | \$ |
|                           | 126573                         | J-Vac® (50 dose)                               | 100 mL      |                 | x                          | \$5.00  | =                     | \$ |
|                           | 126575                         | J-Vac® (10 dose)                               | 20 mL       |                 | x                          | \$1.50  | =                     | \$ |
|                           | <b>DAIRY &amp; REPRO TOTAL</b> |  |             |                 |                            |         |                       | \$ |

<sup>Rx</sup> Federal law restricts this drug to use by or on the order of a licensed veterinarian.

| Category D: ENDECTOCIDES  | SKU    | Product                                 | Size   | Units Purchased | Amount Discounted Per Unit |          | Product Rebate Earned |    |
|---------------------------|--------|---|--------|-----------------|----------------------------|----------|-----------------------|----|
|                           | 126869 | LongRange® (eprinomectin) <sup>Rx</sup> | 500 mL |                 | x                          | \$40.00  | =                     | \$ |
|                           | 126868 | LongRange® (eprinomectin) <sup>Rx</sup> | 250 mL |                 | x                          | \$20.00  | =                     | \$ |
|                           | 147412 | LongRange® (eprinomectin) <sup>Rx</sup> | 100 mL |                 | x                          | \$10.00  | =                     | \$ |
|                           | 126619 | Eprinex® (eprinomectin)                 | 20 L   |                 | x                          | \$118.00 | =                     | \$ |
|                           | 154210 | Eprinex® (eprinomectin)                 | 10 L   |                 | x                          | \$75.00  | =                     | \$ |
|                           | 126622 | Eprinex® (eprinomectin)                 | 5 L    |                 | x                          | \$32.00  | =                     | \$ |
|                           | 126624 | Eprinex® (eprinomectin)                 | 2.5 L  |                 | x                          | \$22.00  | =                     | \$ |
|                           | 126865 | Eprinex® (eprinomectin)                 | 1 L    |                 | x                          | \$12.00  | =                     | \$ |
|                           | 126623 | Eprinex® (eprinomectin)                 | 250 mL |                 | x                          | \$4.00   | =                     | \$ |
| <b>ENDECTOCIDES TOTAL</b> |        |   |        |                 |                            |          | \$                    |    |

<sup>Rx</sup> Federal law restricts this drug to use by or on the order of a licensed veterinarian.

| Category E:<br>WHITE DEWORMER            | SKU                         | Product  | Size    | Units Purchased | Amount Discounted Per Unit |         |   | Product Rebate Earned |
|--|-----------------------------|--|---------|-----------------|----------------------------|---------|---|-----------------------|
|  | 139948                      | Synanthic® 22.5% (oxfendazole oral suspension) | 1000 mL |                 | x                          | \$14.00 | = | \$                    |
|  | 139947                      | Synanthic® 22.5% (oxfendazole oral suspension) | 500 mL  |                 | x                          | \$7.00  | = | \$                    |
|  | <b>WHITE DEWORMER TOTAL</b> |  |         |                 |                            |         |   | \$                    |
| <b>TOTAL COMBINED BASE REBATE EARNED</b> |                             |  |         |                 |                            |         |   | \$                    |

## BONUS REBATE: Buy from multiple product categories to increase rebate

|                                  |  | Combined Base Rebate Earned |   | Bonus Rebate % | = | Bonus Rebate Earned |
|----------------------------------|--|-----------------------------|---|----------------|---|---------------------|
| <b>PICK 2</b>                    | Buy from <b>TWO</b> product groups for 10% bonus on base rebate earned     | \$                          | x | 10%            | = | \$                  |
| or                               |  |                             |   |                |   |                     |
| <b>PICK 3</b>                    | Buy from <b>THREE</b> product groups for a 20% bonus on base rebate earned | \$                          | x | 20%            | = | \$                  |
| <b>TOTAL BONUS REBATE EARNED</b> |  |                             |   |                |   | \$                  |

|                              |    |   |                      |    |   |    |
|------------------------------|----|---|----------------------|----|---|----|
| COMBINED BASE REBATE EARNED: | \$ | + | BONUS REBATE EARNED: | \$ | = | \$ |
| <b>GRAND TOTAL SAVED</b>     |    |   |                      |    |   |    |

### 1. TEXT or WEBSITE DIRECT

For faster redemption and multiple payment options, text **SPRING2022 to 73876** to receive a direct link to the rebate portal.

You can also visit the website directly at: [www.CattleFirstProducer.com](http://www.CattleFirstProducer.com)

**FASTEST AND PREFERRED**



### 2. MAIL

Tear off the attached form and submit completed form along with proof of purchase (invoice) via mail to:

Boehringer Ingelheim Rebates  
 Promo #: R10954  
 P.O. Box 2816  
 Grand Rapids, MN 55745-2816

Multiple web or mail submissions will be accepted and multiple proofs of purchase can be used on each submission. One rebate will be calculated per submission. Bonus offers will be calculated for all invoices included on each submission and will not be calculated across multiple submissions. Producers who submit any coupons via mail or web will not be eligible for rebates on EDI transactions.

### 3. EDI

If purchasing from an electronic reporting (EDI) entity, all data will be aggregated and processed at the end of the program for payment. Please allow 45 days from the end of the promotion for processing.

Name\* \_\_\_\_\_

City\* \_\_\_\_\_

Business Name \_\_\_\_\_

State\* \_\_\_\_\_ Zip\* \_\_\_\_\_

Street Address\* \_\_\_\_\_

Email \_\_\_\_\_

\*Required fields

By providing your email address, you agree to receive special offers and information from Boehringer Ingelheim via email.

## PROGRAM DETAILS

- **Only producers** are eligible for this program.
- The Boehringer Ingelheim products shown here are included in the program.
- Only product purchases from **March 1st – May 31st, 2022** (“Program Period”), will qualify. Redemptions must be submitted or postmarked by **June 30, 2022**, to qualify.
- All redemption requests must include valid proof of purchase (invoice). Invoice(s) must clearly show:
  1. Product name and the quantity of items purchased.
  2. Purchase dates for all products.
  3. Name of company where products were purchased.
  4. The price paid per product.
  5. Invoice total.
- Multiple web or mail submissions will be accepted, and multiple proofs of purchase can be used on each submission.
- One rebate will be calculated per submission.
- Bonus offers will be calculated for all invoices included on each submission and will not be calculated across multiple submissions.
- Producers who submit any coupons via mail or web will not be eligible for rebates on EDI transactions.
- Allow six weeks for processing following submission.
- This promotional-incentive rebate is offered for sales in support of Boehringer Ingelheim’s independently driven business plan.
- Boehringer Ingelheim reserves the right to end or modify the program, in whole or in part (including the removal or addition of products or product lines), at any time without notice.
- Producers enrolled in special Boehringer Ingelheim pricing programs are **NOT** eligible for this rebate offer.
- All sales must be INVOICED in the Program Period in order to be eligible for a rebate.
- Rebates will only be issued for amounts over \$75.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or rebate submission receipt) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- To review the status of your submission, please contact us toll free at (888) 419-6407 Monday – Friday 7am to 7pm and Saturday 9am to 5pm CT (U.S. national holidays excluded) or email [BICattleEscalations@apfco.com](mailto:BICattleEscalations@apfco.com).
- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these terms and conditions are not met, the rebate will not be honored or acknowledged.

Offers only good while supplies last.

For questions, contact your local Boehringer Ingelheim territory manager.