

# Cattle First Rewards



## Summer Producer Program

June 1 – July 31, 2021

**PYRAMID**  
+ PRESPONSE<sup>®</sup> SQ

**EXPRESS<sup>™</sup> FP**

**ZACTRAN<sup>®</sup>**  
(gamithromycin)

**ToDAY<sup>®</sup>**  
(cephapirin sodium)

**PolyMast<sup>®</sup>**  
(hetacillin potassium)

**BOVIKALC<sup>®</sup>**  
calcium supplement

**Earn a 10% bonus on your rebate when you purchase from two product groups.**  
Visit [www.cattlefirstproducer.com](http://www.cattlefirstproducer.com) for details.

### THREE WAYS TO SUBMIT YOUR FORM

#### FASTEST

- 1. TEXT** For faster redemption and multiple payment options text **SUMMERCATTLE** to **73876** to receive a direct link to the rebate portal. You can also visit the website directly at: [www.cattlefirstproducer.com](http://www.cattlefirstproducer.com)
- 2. MAIL** Complete this form and submit along with proof of purchase (invoice) via mail to:  
Boehringer Ingelheim Rebates  
Promo #: R10952  
P.O. Box 1010  
Grand Rapids, MN 55745-1010
- 3. EDI** If purchasing from an electronic reporting (EDI) entity, all data will be aggregated and processed at the end of the program for payment. Please allow 45 days from the end of the promotion for processing.

### PROGRAM DETAILS

- **Only Producers** are eligible for this program.
- Only product purchases from **June 1 – July 31, 2021** will qualify. Redemptions must be submitted by August 31, 2021 to qualify.
- All redemption requests must include valid proof of purchase (invoice). Invoice(s) must clearly show:
  - 1) Product name and the quantity of items purchased.
  - 2) Purchase dates for all products.
  - 3) Name of company where products were purchased.
  - 4) The price paid per product.

- Only one redemption request per producer is allowed. Purchases may be cumulative during program period. Multiple proof of purchases can be used on the single redemption request.
- Allow six weeks for processing following submission.
- This promotional-incentive rebate is offered for sales in support of Boehringer Ingelheim's independently driven business plan.
- Boehringer Ingelheim reserves the right to end or modify the program, in whole or in part (including the removal or addition of products or product lines), at any time without notice.
- Producers enrolled in special Boehringer Ingelheim pricing programs are **NOT** eligible for this rebate offer.
- All sales must be **INVOICED** in the program period in order to be eligible for a rebate.
- Rebates will only be issued for amounts over \$25.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or rebate submission receipt) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- To review the status of your submission, please contact us toll free (888) 419-6407 Monday – Friday 7am to 7pm and Saturday 9am to 5pm CT (U.S. National Holidays Excluded) or email [BICattleEscalations@apfo.com](mailto:BICattleEscalations@apfo.com).
- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these terms and conditions are not met, the rebate will not be honored or acknowledged.

**For questions, contact your local  
Boehringer Ingelheim territory manager.**

**Name\*** \_\_\_\_\_

**City\*** \_\_\_\_\_

**Business Name** \_\_\_\_\_

**State\*** \_\_\_\_\_ **Zip\*** \_\_\_\_\_

**Street Address\*** \_\_\_\_\_

**Email** \_\_\_\_\_

\*Required Fields

By providing your email address, you agree to receive special offers and information from Boehringer Ingelheim via email.

# CATTLE FIRST REWARDS SUMMER PRODUCER REBATE OFFER

Product Group A: VACCINES	SKU	Product	Size	Bottles Purchased	Amount Discounted Per Bottle			Product Rebate Earned
	139938	Pyramid® 5 + Presponse® SQ (50 dose)	100 mL		x	\$8.00	=	\$
	139937	Pyramid® 5 + Presponse® SQ (10 dose)	20 mL		x	\$2.00	=	\$
	139930	Pyramid® 5 (50 dose)	100 mL		x	\$2.50	=	\$
	139929	Pyramid® 5 (10 dose)	20 mL		x	\$1.00	=	\$
	139923	Presponse® SQ (50 dose)	100 mL		x	\$4.00	=	\$
	139922	Presponse® SQ (10 dose)	20 mL		x	\$2.00	=	\$
	137465	Express® FP 10 (50 dose)	100 mL		x	\$4.00	=	\$
	137463	Express® FP 10 (10 dose)	20 mL		x	\$1.00	=	\$
	137462	Express® FP 10 (5 dose)	10 mL		x	\$1.00	=	\$
138809	Express® FP 5-VL5 (50 dose)	100 mL		x	\$5.00	=	\$	
138808	Express® FP 5-VL5 (10 dose)	20 mL		x	\$1.00	=	\$	
138785	Express® FP 3-VL5 (50 dose)	100 mL		x	\$4.00	=	\$	
138784	Express® FP 3-VL5 (10 dose)	20 mL		x	\$1.00	=	\$	
<b>VACCINE TOTAL</b>								\$

Product Group B: ANTI-INFECTIVES	SKU	Product	Size	Bottles Purchased	Amount Discounted Per Bottle			Product Rebate Earned
	126661	Zactran® (gamithromycin) <sup>Rx</sup>	500 mL		x	\$40.00	=	\$
	126662	Zactran® (gamithromycin) <sup>Rx</sup>	250 mL		x	\$20.00	=	\$
	126663	Zactran® (gamithromycin) <sup>Rx</sup>	100 mL		x	\$8.00	=	\$
<b>ANTI-INFECTIVES TOTAL</b>								\$

<sup>Rx</sup> Federal law restricts this drug to use by or on the order of a licensed veterinarian.

Product Group C: LACTATING TUBES	SKU	Product	Size	Units Purchased	Amount Discounted Per Unit			Product Rebate Earned
	118986	PolyMast® (hetacillin potassium)	Box of 12		x	\$2.00	=	\$
	118066	PolyMast® (hetacillin potassium)	Pail of 144		x	\$24.00	=	\$
	139949	ToDAY® (cephapirin sodium)	Box of 12		x	\$2.00	=	\$
	139950	ToDAY® (cephapirin sodium)	Pail of 144		x	\$24.00	=	\$
<b>LACTATING TUBES TOTAL</b>								\$

Product Group D: BOVIKALC	SKU	Product	Size	Units Purchased	Amount Discounted Per Unit			Product Rebate Earned
	138587	Bovikalc®	Box of 4		x	\$1.50	=	\$
	138554	Bovikalc®	Case of 48		x	\$16.00	=	\$
<b>BOVIKALC TOTAL</b>								\$

**TOTAL COMBINED BASE REBATE EARNED** \$

## BONUS REBATE: Buy from two product groups to increase rebate

		Combined Base Rebate Earned		Bonus Rebate %		Bonus Rebate Earned
<b>PICK 2</b>	Buy from <b>TWO</b> product groups for 10% bonus on base rebate earned	\$	x	10%	=	\$
<b>TOTAL BONUS REBATE EARNED</b>						\$

COMBINED BASE REBATE EARNED:

\$

+

BONUS REBATE EARNED:

\$

=

\$

**GRAND TOTAL SAVED**