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MEET AUGUSTA COOPERATIVE FARM BUREAU'S EQUINE SPECIALIST, ALISA BEERY

Alisa grew up in Augusta County, VA. Born into agriculture, Alisa's family owns a local dairy operation (Meadow Run Dairy) near New Hope, VA as well as her father's company, C & C Farmers Supply. She quickly developed a love for horses and starting riding and showing locally at the Southwest Virginia Hunter Jumper Association (SWVHJA) and Glenmore Hunt Pony Club until she graduated with a 'B' rating. As a junior rider, Alisa earned many year-end high score awards and medal final wins.

After graduating from Fort Defiance High School, she attended Sweet Briar College, where she obtained a Business/Economics degree. While in school she also rode on the Intercollegiate Horse Show Association (IHSA), Hunter Show, and American National Riding Commission (ANRC) teams.

Post-graduation Alisa began her career at Sweet Briar College as an Intercollegiate Horse Show Association Riding Instructor. After several years, Alisa began to pursue her horse showing interests on a regional and national scale.

In 2006, Alisa first came on board with the Augusta Cooperative Farm Bureau, Inc. as their Equine Specialist. After six years in that role, Alisa began to work full time for her family enterprise, Jason Berry Stables, a full-service show and training facility. Simultaneously, she instructed the James Madison University Intercollegiate Horse Show Association team until 2015. In 2020, Alisa returned to work for Augusta Cooperative Farm Bureau, Inc. as their lead Equine Specialist. Alisa is currently responsible for all equine on-farm consultations, pasture management and nutritional programs.

In her spare time, you can find Alisa active in the horse industry, showing in the Amateur Owner Division in hunter jumper competitions. Alisa and her husband have two children Carter (11) and Sydney (4) and reside outside of Verona, VA.



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